

SAULT COLLEGE OF APPLIED ARTS AND TECHNOLOGY

SAULT STE. MARIE, ONTARIO



**SAULT
COLLEGE**

COURSE OUTLINE

COURSE TITLE: Illustration 4

CODE NO. : ADV 221

SEMESTER: W 2012

PROGRAM: Graphic Design

AUTHOR: Jeff Dixon

DATE: Dec 16
2011

PREVIOUS OUTLINE DATED: Dec 16 2010

APPROVED:

“B.Punch”

CHAIR

DATE

TOTAL CREDITS: 4

PREREQUISITE(S): ADV 102, ADV 211

HOURS/WEEK: 3

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I. COURSE DESCRIPTION:

This computer lab course will require students to develop digital illustration skills using Adobe Illustrator and Photoshop software. Students will develop techniques to transfer illustration styles and techniques from traditional environments to digital environments using tools within the various software applications. Students will also be required to apply this techniques and styles to real world commercial applications.

II. LEARNING OUTCOMES AND ELEMENTS OF THE PERFORMANCE:

Upon successful completion of this course, the student will demonstrate the ability to:

1. Demonstrate the ability to differentiate between vector and raster based applications and files and apply them in the appropriate circumstances
Potential Elements of the Performance:
Demonstrate an ability to differentiate and understand vector and raster based illustrations
Demonstrate an ability to accurately render realistic objects in vector and raster based applications such and Adobe Illustrator and Photoshop
2. Demonstrate the ability to use the various tools in Adobe Illustrator to create convincing renderings for commercial use
Potential Elements of the Performance:
Demonstrate an ability to accurately use the pen tool to create clean crisp "inked" illustrations
Demonstrate the ability to use other tools such as brush strokes, gradients, gradient mesh, blend and a variety of other tools to create realistic and stylized illustrations.
3. Demonstrate the ability to use Adobe Photoshop as an illustrative tool and utilize the various tools and filters
Potential Elements of the Performance:
Demonstrate the ability to use the variety of tools, filters and image adjustment windows to help with the rendering and refining of a finished illustration.
Demonstrate the ability to use adobe Illustrator and Photoshop in conjunction with each other
4. Demonstrate the ability to differentiate between different file types
Potential Elements of the Performance:
Demonstrate a knowledge of file types and when these different file types are used in the commercial environment

5. Demonstrate the ability to transition from traditional drawing techniques to digital techniques

Potential Elements of the Performance:

Develop links between traditional drawing styles and techniques and how software has been developed to duplicate and improve on these techniques

6. Demonstrate the ability to apply the digital illustrations developed to real world uses and deliver the files to clients

Potential Elements of the Performance:

Develop ability to apply specific illustrative style to suit the need of various commercial uses, editorial, advertising, package design and instructional material.

Demonstrate the ability to send and receive files via e-mail, mail, ftp sites, internet and file transfer sites.

III. TOPICS:

1. Adobe Illustrator tools
2. Adobe Photoshop tools
3. Vector vs Raster
4. Traditional to Digital
5. Types of digital Files
6. Industry applications
7. File delivery

IV. REQUIRED RESOURCES/TEXTS/MATERIALS:

All students will be required to utilize materials and tools from the supply kit purchased in semester 1. In addition students should expect to purchase consumable supplies such as paint, paper, illustration board, cover stock etc.

V. EVALUATION PROCESS/GRADING SYSTEM:

All assignments = 100% of the grade

Students must complete all assignments to achieve credit for the course

The following semester grades will be assigned to students:

<u>Grade</u>	<u>Definition</u>	<u>Grade Point Equivalent</u>
A+	90 – 100%	
A	80 – 89%	4.00
B	70 - 79%	3.00
C	60 - 69%	2.00
D	50 – 59%	1.00
F (Fail)	49% and below	0.00

CR (Credit)	Credit for diploma requirements has been awarded.
S	Satisfactory achievement in field /clinical placement or non-graded subject area.
U	Unsatisfactory achievement in field/clinical placement or non-graded subject area.
X	A temporary grade limited to situations with extenuating circumstances giving a student additional time to complete the requirements for a course.
NR	Grade not reported to Registrar's office.
W	Student has withdrawn from the course without academic penalty.

VI. SPECIAL NOTES:

Attendance:

Sault College is committed to student success. There is a direct correlation between academic performance and class attendance; therefore, for the benefit of all its constituents, all students are encouraged to attend all of their scheduled learning and evaluation sessions. This implies arriving on time and remaining for the duration of the scheduled session.

DEDUCTIONS – LATES AND FAILS

Lates:

An assignment is considered late if it is not submitted at the time and date specified by the instructor.

Maximum grade for a late assignment is "C"

A late assignment which is not executed to a minimum D (satisfactory) level will be assigned a fail grade with additional penalties outlines below.

Fail:

A fail grade (F) is assessed to an assignment which has not been executed to a minimum satisfactory "D" grade level or in which the directions have not been followed correctly.

A failed assignment must be entirely re-done or corrected according to the instructor's specific instructions and resubmitted within one week.

A failed assignment will be penalized by a 5% deduction from the final grade.

Maximum grade for a failed assignment is "C"

Failed assignments not submitted within the one week timeframe will be subject to 5% late deductions for each week they are overdue

Preliminary Studies:

All assignments require preliminary or intermediate steps such as thumbnails, roughs, and preliminary comprehensive layouts.

These intermediate steps are evaluated according to criteria established by the instructor and submitted according to established timelines. The final grade for each assignment will be an average of the grade achieved for all stages of the assignment. This reinforces the importance of the preliminary stages of each project.

Resubmission policy

- Any assignment completed during this course may be submitted for re-evaluation if the following criteria are met by the student.
- an assignment that was initially submitted past the initial assigned deadline will not be eligible for re-evaluation.
- an assignment that initially achieved a fail grade must be resubmitted to achieve minimum project standards and will receive a maximum C grade as indicated under the section for Lates and Fails in this outline.
- the resubmitted project must be accompanied by the original project and the original evaluation sheets (with written indication of grade breakdown) provided by the professor
- assignments may be resubmitted at any time during the semester. The final date for last resubmissions will be announced by the professor during class and usually are no later than two weeks prior to the end of the semester.
- Resubmitted assignments must identify the project and class, and be clearly marked "RESUBMISSION" when submitted
- it must be understood that resubmitted assignments are usually marked with greater scrutiny than first submissions to take into consideration the learning experiences, practice, and achievement of learning outcomes achieved by the student during later sessions in the semester.
- When comparing the original submission grade and the resubmission grade the student will receive benefit of the higher grade
- Assignments will not be accepted for resubmission to include preliminary studies. Preliminary studies should be completed before the commencement of work on final comprehensives and as such will only be considered for evaluation on or before the original submission. Assignments resubmitted to include preliminaries must be completely re-done and have a new creative direction for evaluation.

VII. COURSE OUTLINE ADDENDUM:

The provisions contained in the addendum located on the portal form part of this course outline.